

# West Yorkshire Innovation Festival 2021: *Responsible Innovation Challenge*

Are you passionate about making an impact Locally or Globally?

Do you have a 'creative' idea for solving a social, economic, environmental challenge, which could add value to peoples lives and/or lead to a business or social enterprise?

Would you like the opportunity to work in a team and present this to a panel with the possibility to develop this further?



If the answer to the above questions is yes, then put together a team of up to 5 like-minded people and enter the **West Yorkshire Responsible Innovation Challenge**. This is organised by the University of Bradford as part of the West Yorkshire Innovation Festival 2021, with the aim of increasing innovation in the region. The competition is open to student-teams from all participating Yorkshire Universities. Each university can submit a maximum of 3 student teams.

## *Guidelines and Entry Requirements*

Your submission for responsible innovative ideas can stem from a social, economic or environmental perspective, or a blend of these and link to **UN Sustainable Develop Goals (SDGs)**.

Entry is open from students from all participating Universities and requires you to get into teams of up to 5 and prepare a maximum 3-minute presentation which explains your concept and can be uploaded for voting and judging by students and a specialist panel. The presentation should be self-explanatory and include:

- What exactly is the idea?
- Which UN SDG's is it addressing?
- Who does it benefit?
- How does it benefit them?
- What is 'new' or novel about the idea, compared to existing solutions?
- How does it add social and economic value?

### SUSTAINABLE DEVELOPMENT GOALS



## *Timeline for Competition and Submission Guidelines*

**Week Commencing 1 February**  
Innovation Challenge Launched

**Friday 26 February**  
Deadline for digital submissions of presentations

**Friday 12 March**  
Shortlisted entries will be notified

**Thursday 18 March**  
Shortlisted entries will attend live event. Their submitted presentation will be featured before a panel of industry experts will question each team on their idea. A winner will be announced as part of the event.

## *How to make your digital submissions:*

You need to ensure your digital submission is no longer than 3 minutes. You need to complete **this Microsoft Form** to register your team's entry. Video submissions can be uploaded to YouTube and a URL provided as part of your entry.

In submitting your video entry you are giving consent for that submission to be shared as part of the live event if you are shortlisted. If you have any questions about the challenge you can contact [events@bradford.ac.uk](mailto:events@bradford.ac.uk)