Social Media Strategy and Content Production

Line Manager: Raj Mann (YCEDE) / Jack Harris (YCEDE)

Host institution: University of York

Location: Remote

Number of hours: 37 @ £12.00p/h

Objective: Produce modern and engaging content for social media and webpages, maintain and develop university contacts and connections.

Activity: You will provide support to our communications team, producing a content bank for us to publish during future national / international EDI-focused celebration days (e.g. Black History Month). You will also conduct a review of our mailing lists and contacts groups, including updating our records of contacts within University of York BAME networks, societies, and support groups.

Skills: You should have experience producing engaging and original content for social media and webpages, as well as strong written communication skills. Previous experience writing for a blog, newsletter, or webpage is desirable.

About YCEDE

YCEDE is delighted to be able to offer four paid 'mini projects' to students at our partner universities who self-identify as 'BAME' and are registered with UK home fee status.

The Yorkshire Consortium for Equity in Doctoral Education (YCEDE) is a collaboration between five universities in Yorkshire (York, Leeds, Bradford, Sheffield Hallam and Sheffield), 12 UKRI funded Doctoral Training partnerships and Centres for Doctoral Training, plus a number of external partners dedicated to equity at doctoral level. Central to the YCEDE project is the question of access to doctoral study for graduates from Black, Asian and minority ethnic backgrounds. For more information, please visit our website, sign up to our newsletter, and follow our LinkedIn Page.

How to Apply

In order to apply, please email info@ycede.ac.uk, explaining your motivations for applying and outlining suitability for the role in no more than 400 words. Please state in your application which project you are applying for. You are welcome to apply for more than one project.

Please note that there is no formal interview process for these roles; applications will be considered on a rolling basis. Early applications are therefore strongly encouraged.

The deadline for applications is 5pm on Friday 12th April.